

2026 Annual ASA

FALL FOCUS

FOCUS ON YOU. FOCUS ON SUCCESS.
FOCUS ON PROFIT.

August 28—September 1, 2026

Bozeman, Montana



Co-hosted
— by —

 **SimGenetics**
PROFIT THROUGH SCIENCE

American Simmental Association
www.simmental.org

2026 Annual ASA

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Scan me to Register!

Registration

The American Simmental Association is pleased to offer free registration for Fall Focus 2026. While there's no cost to attend, advance registration is essential for event planning. Please register by visiting www.fallfocus.org. After registering, you'll receive a link to book your accommodations at the host hotel. Note: the group rate and room block will expire on July 24, so we encourage early registration and reservations.

If you have any questions, contact ASA's Events Team at 406-587-4531 or visit www.fallfocus.org

General Schedule

Friday, August 28

Montana Simmental Association Showcase

- 9:00 am Registration Desk Open in GranTree Lobby
Name badge and program pick-up available until 10:30 am
- 11:00 am Montana State University and BART Farm Tours
- 5:00 pm Social hour and dinner at ASA Headquarters

Saturday, August 29

- 7:00 am Registration Desk open
Name badge and program pick-up available
- 8:00 am Educational Symposium
- 6:00 pm Recognition Dinner and Celebration

Sunday, August 30

- 8:00 am Town Hall Meeting
- 9:45 am Committee Meetings
- 3:30 pm Board Meeting begins

Monday, August 31

- 8:00 am Board Meeting continues

Tuesday, September 1

- 7:00 am Board meeting concludes

MSA Breeders Map

SimGenetics breeders live across the state of Montana, showcasing the diversity and adaptability of the breed. While in Montana, consider visiting an MSA breeder!



The schedule is subject to change.

Detailed schedules for each day can be found on the subsequent pages.

Montana Simmental Association Showcase

August 28, 2026

Friday Schedule

Montana State University Tours

- 9:00 am Registration desk opens, located in the lobby of the Best Western GranTree Inn
Name badge pickup available until 10:30 am
- 10:30 am Depart for Montana State University (MSU) Campus from GranTree (meet in hotel lobby). Carpooling is encouraged. Details for parking at MSU will be shared in pre-event email.

Lunch

- 11:00 am Lunch, and welcome to MSU
- 11:45 am Depart campus to Bozeman Agriculture Research and Teaching (BART) Farm. 2730 West Garfield, Bozeman (directly across 19th Avenue from MSU)
- 12:00 pm Tour of the MSU BART Farm. Learn about the MSU Steer-A-Year program, current research projects, and participate in technology demonstrations.
- 3:00 pm Return to GranTree Inn



American Simmental Association Headquarters

- 5:00 pm Welcome, and social hour
Tour the ASA's national headquarters, meet and interact with ASA staff and leadership, and socialize with fellow SimGenetics breeders and enthusiasts.
- 6:00 pm Dinner, hosted by the Montana Simmental Association
**The schedule is subject to change.*



Tour and Event Previews:

Bozeman Agriculture Research and Teaching (BART) Farm

The Bozeman Agricultural Research and Teaching Farm (BART Farm), formerly known as the Towne Farm, is located west of the main MSU campus off 19th Avenue. The BART Farm is dedicated to the service and support of research, teaching and MSU Extension activities relating to livestock and livestock management. It comprises 474 acres and includes the Oscar Thomas Nutrition Center, Miller Pavilion, MSU Farrier School, and Horticulture Farm. BART also has a research feedlot, Calan gate facility, GrowSafe system, feedmill, and artificial insemination building. Surrounding pastures and hayfields help support the animals housed there, including beef cattle, sheep, and horses. The farm is dedicated to the service and support of research, teaching, and extension activities relating mainly to animals and animal management.

Montana State University Steer-A-Year Program

The MSU Steer-A-Year Program exposes students to the variety of elements involved in raising cattle. Students spend the academic year feeding and managing donated steers, caring for them through the winter and spring, collecting data on feed efficiency and weight gain, and studying livestock marketing. Producers who donate steers to the program receive useful data through regular reports on their donated animal's growth and health, as well as detailed information about meat quality after the steers are harvested, that they can then use to benefit their operations. Proceeds from sales of donated steers support travel and other costs for various student teams and clubs in the College of Agriculture, as well as fund trips for students to meet with commodity groups and industry professionals, such as the National Cattlemen's Beef Association, the Montana Stockgrowers Association, and the Montana Farm Bureau Federation, allowing for additional networking and learning opportunities.

American Simmental Association Headquarters

Built in 2015, the national headquarters replaced ASA's original building, located just south of the current address. The move allowed the Association to take advantage of the unique opportunity to be in a more desirable location, while profiting from the sale of the original building. The new headquarters building features an open floor plan, state-of-the-art design, and a direct view of the Bridger Mountains. From daily Association activities to Board meetings and special events, One Genetics Way is at the heart of everything SimGenetics.

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Educational Symposium

Saturday, August 29, 2026

Best Western GranTree Inn, Bozeman

Welcome and Opening Comments

- 8:00 am** Welcome and opening comments – Dr. Jon DeClerck, ASA EVP, and Ryan Thorson, ASA Board Chairman
- 8:15 am** A Reflection on Defining Moments in Simmental History — Moderated by Dr. Jerry Lipsey.
An interactive panel discussion where legends of the Simmental breed will reflect on turning points in ASA's history.
- 9:30 am** Break

Session I: Keeping the End in Mind

- 10:00 am** Red Meat Yield: A New Era — Dr. Dale Woerner, Texas Tech University
- 10:45 am** Stacking Gold on the Hoof: Today's beef consumer, demand, and industry outlook — Dr. Andrew Griffith, University of Tennessee
- 11:30 am** Roundtable Discussion with Drs. Woerner and Griffith – moderated by Dr. Jon DeClerck
- 12:00 pm** Lunch

Session II: Focus on the International Genetic Solutions (IGS) Multi-breed Genetic Evaluation

- 1:00 pm** IGS genetic evaluation updates and new trait development — Dr. Ryan Boldt
Practical application for ASA members — Dr. Elizabeth Dressler
- 2:00 pm** Panel discussion with Dr. Ryan Boldt, Dr. Elizabeth Dressler, and Dr. Jackie Atkins
- 2:30 pm** Break

Session III: Focus on the Female, Selection Decisions for the Cow Herd

- 3:00 pm** An economic perspective on female selection — Dr. Ryan Rathmann, Texas Tech University
- 3:45 pm** More Than Just a Weight: The complex challenge of breeding more efficient cows — Dr. Troy Rowan, University of Tennessee
- 4:30 pm** Wrap-up panel discussion with Drs. Rathmann and Rowan
- 6:00 pm** Recognition Dinner and Celebration

**The schedule is subject to change.*

Meet Your Symposium Speakers



Jackie Atkins, PhD

Director of Science, American Simmental Association;
Director of Operations, International Genetic Solutions

Jackie Atkins grew up in Mandan, North Dakota, and became involved with cattle breeding at an early age. Her parents owned a veterinary clinic with a heavy emphasis on beef cattle, and also had their own commercial cow-calf operation. Her father was an early adopter of AI and estrus synchronization, and Atkins spent much of her youth heat detecting, breeding, riding, and fencing, which sparked her interest in cattle and reproduction. She completed her BS in veterinary biotechnology at Montana State University, and PhD and master's in reproductive physiology at the University of Missouri. After graduation, she worked for Dr. Chuck Gue, Belgrade, Montana, as an embryologist for two years. This work involved significant travel, and upon having her first child, Atkins decided to transition.

A call from Dr. Jerry Lipsey led her to begin working on science projects for ASA in 2013. She now serves as ASA's Director of Science and Education. Atkins has been involved in many programs and events, including the Carcass Merit Program, Cow Herd DNA Roundup, and Fall Focus. Atkins is the mother of three girls, Hazel, Ada, and Greta. She spends much of her free time helping with homework, at her girls' events, gardening, and running.



Ryan Boldt, PhD

Lead Geneticist, International Genetic Solutions

Ryan Boldt is a native of northern Colorado, where he grew up on a small family farm. Boldt attended Texas Tech University, earning a BS in Animal Science. After graduation Boldt attended Colorado State University (CSU), where he earned an MS and PhD. While he was attending CSU his research focused on genetic relationships between fertility and other commonly recorded phenotypes, as well as Bovine Respiratory Disease. Currently, Boldt is the Lead Geneticist for International Genetic Solutions.



Jon DeClerck, PhD

Executive Vice President, American Simmental Association

Dr. Jon DeClerck is a forward-thinking leader with extensive experience in the cattle industry and a lifelong passion for advancing animal science. Holding a PhD in ruminant nutrition from Texas Tech University, he has excelled in technical consulting, education, and research. As a Technical Consultant for Purina Animal Nutrition, Dr. DeClerck has advised stakeholders across the beef production cycle in New Mexico, Texas, and Louisiana, combining innovative research with practical solutions to help producers maximize profitability. Previously, he served as a lecturer and livestock judging coach at Texas Tech and Iowa State University, mentoring students and leading multiple national champion livestock and meat evaluation teams. DeClerck has been recognized as a national champion team coach, and is the recipient of numerous industry awards. Raised on a diversified farm near Aledo, Illinois, featuring a Simmental and commercial cow herd, Dr. DeClerck has a deep connection to the breed. A lifelong advocate for Simmental cattle, he is committed to serving the membership and advancing the scientific innovation and growth that have long defined ASA.



Elizabeth Dressler, PhD

Lead Geneticist, American Simmental Association

Dr. Elizabeth Dressler grew up on a small cow-calf operation in Berryton, Kansas, just south of Topeka. She received her undergraduate and graduate degrees at KSU, maintaining a 4.0 GPA throughout her studies. In her graduate work, Dressler conducted genetic evaluations, managing phenotype and genotype datasets. By working directly with cooperator herds, Dressler gained valuable experience working one-on-one with beef producers. Dressler's research has been presented in a number of formats, from academic journals to industry events. In June of 2025, she received a Baker/Cundiff Award from the Beef Improvement Federation. Dressler joined the American Simmental Association staff after completing her studies at KSU. She is well-versed in novel trait collection and quantitative genetics, bringing real-world experience in the beef industry to her role at ASA. Dressler and her husband, Chase, reside in Manhattan, Kansas, with their miniature Australian Shepherd, Pepper. When she isn't evaluating beef cattle genetics and gathering valuable data, Dressler enjoys kayaking, reading, country music concerts, and walks with Pepper.

Meet Your

Symposium Speakers



Andrew Griffith, PhD

Professor and Extension Livestock Economist, University of Tennessee

Dr. Andrew P. Griffith is a professor and Extension livestock economist with the University of Tennessee. He started serving Tennessee producers in May 2012 after completing his PhD at Oklahoma State University. Prior to earning his terminal degree, he earned a BS degree in agriculture from Tennessee Tech University and an MS degree in agricultural economics at the University of Tennessee. He is originally from Hampshire, Tennessee, where he and his family produce soybeans, corn, stocker cattle, and have a cow-calf operation. His program has focused on price risk management strategies for both the input and output markets of stocker and feeder cattle. In addition, his program has included livestock production economics and forage production economics.



Jerry Lipsey, PhD

Past ASA EVP

Dr. Jerry Lipsey was raised on a small cattle and grain farm in Charlotte, Michigan. He obtained his bachelor's and master's degrees from Michigan State University and a doctorate in meat science from Kansas State University. He started his career in 1978 as the director of junior activities for the American Angus Association. In 1982, he began what would be a 15-year tenure as a University of Missouri (MU) meat science professor. Then, in 1996, he accepted the position of Executive Vice President at the American Simmental Association (ASA), which he held until 2013. Lipsey provided visionary and effective leadership to the ASA at a critical time in the organization's life. Lipsey has had a significant effect on the beef industry as a highly respected animal scientist and college professor, a diligent and skilled breed association executive, an innovator, and a loyal friend. A devoted family man, Lipsey and his wife of 43 years, Peggy, have two children, Jason and Amanda, and one grandchild, Max.



Ryan Rathmann, PhD

Professor of Animal Science, Texas Tech University

Dr. Ryan Rathmann is a professor at Texas Tech's animal science department. Rathmann teaches an array of classes in introductory animal science, animal breeding and genetics, management of beef production systems, artificial insemination in cattle, and multiple animal evaluation courses. In addition, Rathmann coordinates numerous judging-related and leadership activities for 4-H and FFA students that serve as key recruiting tools for the college. He also serves as a professional livestock judge at livestock events both internationally and domestically. Rathmann is the all-time winningest coach in the 100-plus-year history of collegiate livestock judging. In addition, Rathmann has coached four national champion meat animal evaluation teams at Texas Tech. Rathmann received his bachelor's degree in animal science and master's degree in beef cattle reproduction from Texas A&M. His doctorate in ruminant nutrition is from Texas Tech. Awards for Rathmann include the CASNR Instructor Award (2009); Albert Usener Award (2009); and CASNR Outstanding Professor Award (2010). He joined the Texas Tech faculty in 2009 as an assistant professor.



Troy Rowan, PhD

Assistant Professor and State Extension Specialist, University of Tennessee

Dr. Troy Rowan is an assistant professor and state Extension specialist at the University of Tennessee Institute of Agriculture Genomics Center for the Advancement of Agriculture. He holds dual appointments in the Department of Animal Science and in the College of Veterinary Medicine's Large Animal Clinical Sciences Department. His research uses genomic and computational approaches to understand the biology that underlies a wide range of complex traits in beef cattle. He is particularly interested in local adaptation, heterosis, novel phenotype creation, and genomic approaches to increasing beef cattle sustainability. His work aims to deliver tangible solutions to US beef cattle producers while answering fundamental biological questions. Additionally, Dr. Rowan serves as the state Extension beef cattle genetics specialist, performing producer education and outreach in Tennessee and nationwide.



Ryan Thorson

Chairman, ASA Board of Trustees

Ryan Thorson operates Lassle Ranch Simmentals alongside his family. The extended family involved in Lassle Ranch Simmentals includes Thorson; his wife, Sarah; their children, Grace and Harper; plus Sarah's parents, Clay and Marianne Lassle. Their cow herd is composed of 350 brood cows and 75–100 replacement heifers. All animals are registered through ASA's THE program and include purebred and SimAngus. A Wisconsin native, Thorson graduated from the University of Wisconsin–River Falls in ag sciences, then joined GENEX, starting in the beef genetics division. He spent six years as manager of the GENEX Hawkeye West semen collection facility in Billings, Montana, before moving to the ranch full-time. About 125 bulls are sold through an annual bull sale. The ranch has started retaining ownership on steers and non-replacements in order to acquire additional carcass information. He has served on the Montana Simmental Association board for six years, including two as president, and worked as Simmental Show superintendent for five years at the NILE Stock Show.



Dale Woerner, PhD

Department of Animal and Food Sciences,
Texas Tech University

Dr. Dale R. Woerner is the Cargill Endowed Professor of Sustainable Meat Science in the Department of Animal and Food Sciences at Texas Tech University. He earned both his BS (2003) and MS (2005) degrees in animal science from Texas Tech University, followed by a PhD in animal science with a focus on meat science from Colorado State University in 2009. Dr. Woerner served as a faculty member at Colorado State University for nine years before joining the faculty at Texas Tech University in 2018. Over his career, he has secured more than \$15 million in industry-funded research and has published over 300 scholarly works, including peer-reviewed manuscripts and technical reports in the field of meat science.

Recognition Dinner & Celebration

Saturday, August 29, 6:00 pm

Join us to honor the Golden Book Award and Lifetime Promoter Award recipients.

Golden Book Awards

John B. Collier, Stephenville, Texas

John B. Collier was instrumental in the establishment of the Simmental breed in the United States. Collier took over the role as manager of his family's Collier Diamond C Ranch, located near Stephenville, Texas, shortly after college. Collier Diamond C Ranch was an early adopter of whole-herd AI and embryo transfer. Collier remains active in breeding SimGenetic and Red Angus cattle, and is known for being a wealth of information about the history of the Simmental breed.

Early in his career, Collier published a national magazine focused on Simmental Cattle called *The North American Simmental*. This publication was the precursor to the *Simmental Shield*, and eventually, *the Register*. Collier served as the Chairman of the ASA Board of Trustees in 1982, and was involved in many key decisions that still guide the breed today. He was especially focused on encouraging youth to become involved, and was at the forefront of establishing the American Junior Simmental Association (AJSA). After convincing his fellow Board members of the importance of a youth organization, he also guided the implementation of the educational contests that are still at the forefront of the AJSA.

Gibbs Farms, Ranburne, Alabama

The Gibbs family has been raising SimGenetics cattle since 1972, when they transitioned their herd from polled Herefords. As the industry shifted toward black-hided cattle, Gibbs Farms was at the forefront, adding Angus to their program before SimAngus became an industry-leading cross. Wendell and Nan planned to market these crossbred cattle as commercial feeder calves, but quickly realized an opportunity to do something entirely new. They started selling SimAngus seedstock, marketing the maternal strength of the females, and the wide array of benefits commercial producers could get from hybrid vigor. After seeing success with SimAngus females, their customers started asking for crossbred bulls as well. This kickstarted what is now a decades-long focus on raising sought-after SimAngus genetics.

Today, Gibbs Farms continues this commitment. Wendell and Nan's son, Doug, and grandson, Bradley, lead the operation. Data collection — from carcass records to cow herd records — are meticulously kept and submitted to the Association. The GIBBS prefix appears in influential pedigrees throughout the breed, and their annual sale draws in seedstock and commercial producers from across the country.

Lifetime Promoter Awards

Jim Butcher, Lewistown, Montana

Jim Butcher is a lifelong SimGenetics breeder and leader in the industry. From his family's Gateway Simmentals and Lucky Cross, to holding state, regional, and national leadership positions, Jim has been instrumental in the growth of the Simmental breed. Jim's father, Emmet, was a pioneer early in the breed's history, helping solidify Simmental's presence in the US. The Butcher family bred a group of Hereford cows to Parisien, the first Simmental bull in North America, in 1961, making them not only one of the first operations to utilize AI, but also one of the first to use SimGenetics. Jim grew up on the family operation, and knew early on that he wanted to stay on the ranch. In 1989, Jim and his family saw an opportunity to keep the Simmental breed relevant by adding Angus genetics to the program. They became early SimAngus producers, and have since become a leading seedstock provider.

Jim and his wife, Lynn, raised their four children, Logan, Austin, Brockton, and Gracia, on the family ranch. Jim has served in many leadership positions, including a term as chairman of the American Simmental Association Board of Trustees.

Lifetime Promoter Awards Continued

Doug Parke, Paris, Kentucky

Doug Parke attended his first Simmental sale in 1973, kicking off a long career fostering the growth of the breed. After receiving a degree in animal science from Eastern Kentucky University, Doug worked for Kieckhefer Simmentals. He went on to work for and with many influential breeders, including time as manager for Breck Ellison Simmentals. In this role, he was especially focused on advertising and promoting SimGenetics seedstock. Doug's talent in advertising and promotion, combined with his experience as herdsman for influential operations, led to the formation of DP Sales Management and DP Online Sales. Today, the business is operated by Doug, his wife, Debbie, their daughter, Holli, and her husband, Drew Hatmaker. At in-person events and through hosting online sales, DP Sales Management has been instrumental in the growth of the Simmental breed.

Doug has held many leadership positions, including a term as chairman of the ASA Board of Trustees. He is a passionate supporter of the American Junior Simmental Association, rarely missing a National Classic.

Open ASA Board Meeting

Sunday, August 30 – Tuesday, September 1

GranTree Inn, Bozeman

Join Trustees and staff in open discussion relating to ASA programs via the town hall meeting, committee meetings, and board meeting. All are welcome and encouraged to attend.

Sunday, August 30

- ◆ Town hall meeting
- ◆ Committee meetings
 - ◆ Activities & Events
 - ◆ Breed Improvement
 - ◆ Growth & Development
 - ◆ Policies & Procedures
- ◆ Board meeting
 - ◆ Approval of agenda and minutes
 - ◆ Chairman's report
 - ◆ EVP's report
 - ◆ Financial report
 - ◆ Foundation report

Lunch will be provided; dinner is on your own.

Monday, August 31

- ◆ Committee reports and presentation of directives and resolutions
- ◆ Bull session

Lunch and dinner are on your own.

Tuesday, September 1

- ◆ Voting on directives and resolutions
- ◆ Meeting adjourns

**The schedule is subject to change.*

ASA Board of Trustees

2026 – 2027



Back row left to right: Dr. Jon DeClerck, Mark Smith, Chris Effling, Loren Trauernicht, Greg Walthall, Ryan Thorson, Greg Burden, Victor Guerra, and Scott Trennepohl.
Front row left to right: Joseph Hensgens, Chad Cook, Chris Ivie, Chris Nicholson, Quin LaFollette, Tim Clark, Brandi Karisch, and Maureen Mai.

Mission Statement

The success of the American Simmental Association is dependent on our members' cattle making a significant genetic contribution to the beef industry. By utilizing the most advanced science, the highest priority is to maintain services and products which bring value to ASA members' customers.

Core Policies

Science

Commitment to science and development of the most effective selection tools. Advance ASA in the industry.

Membership

Development, registration, and promotion of SimGenetics.

Youth

Support junior programs. Guide the junior membership and their programs to learn life skills, science and use of technology, and financial responsibilities. Involve the Foundation.

Collaboration

Commitment to partnerships with industry leaders and universities to advance research and science. Advancing selection tools, DNA-enhanced EPD, and monitoring genetic defects.

Education

For advancement and profit of our members and their customers.

Promotion

Promotion and marketing to enhance our members' market share. Ensure that SimGenetics continues to appeal to the commercial industry.

Data Growth

Offer the most advanced genetic evaluation services with the largest database regardless of breed.

Financial Stability

ASA will maintain sufficient financial reserves to ensure leadership in the beef industry, funds for continued research and development, and a thriving breed association.

Services

Offer programs relating to all beef production segments. Be leaders. Step outside traditional practices and offer opportunities for our members to grow in the industry.

Standing Committees

Executive

Ryan Thorson, Chairman
Scott Trennepohl, Vice-Chairman
Greg Burden, Treasurer
Chris Ivie
Greg Walthall
Jon DeClerck, PhD (EVP)

Activities & Events

Review and recommend to the Board any new Association activities and events or changes to existing programs. An Association program is defined as any event that is sponsored in whole or in part by the Association in terms of financial support, staff time and effort, or the use of the Association name. It shall include, but not be limited to, such items as sales, contests, programs, and membership in other organizations.

Brandi Karisch, Chairwoman
Greg Burden
Chris Effling
Victor Guerra
Joseph Hensgens
Chris Ivie
Mark Smith
Ryan Thorson
Greg Walthall
Staff: Mia Bayer

Assets & Finance

This committee shall monitor the investment program of the Association on a periodic basis, review the income and expense reports monthly, prepare and submit to the Board of Trustees for approval an annual operating budget, and review proposed capital expenditures for approval or recommendation to the Board.

Greg Burden, Treasurer/Chairman
Quin LaFollette
Ryan Thorson
Loren Trauernicht
Staff: Jon DeClerck, PhD

Breed Improvement

All activities that would have a bearing on the improvement of the breed will be the responsibility of this committee. Performance guidelines, research, genetic monitoring, DNA analysis, and regulations for new technology are examples.

Quin LaFollette, Chairman
Tim Clark
Chad Cook
Maureen Mai
Chris Nicholson
Ryan Thorson
Loren Trauernicht
Scott Trennepohl
Staff: Jackie Atkins, PhD

Growth & Development

Review and recommend to the Board of Trustees new programs or activities that will foster and promote the continued growth and development of the breed and the Association. Functions such as promotion, public relations, member relations, advertising, and the role of the Association within the beef industry will be addressed by this committee.

Maureen Mai, Chairwoman
Greg Burden
Tim Clark
Chad Cook
Victor Guerra
Joseph Hensgens
Chris Ivie
Brandi Karisch
Mark Smith
Ryan Thorson
Staff: Ben Crites

Policies & Procedures

This committee shall be responsible for the aspects of Association life that require an interpretation of policy or procedural questions or the formulation of proposals that will have a bearing on the membership of this Association.

Mark Smith, Chairman
Chris Effling
Chris Nicholson
Scott Trennepohl
Loren Trauernicht
Ryan Thorson
Greg Walthall
Staff: Sheldon Ross and Molly Diefenbach

Simbrah

The objectives of this committee are to review policy, rules, regulations, activities, promotional methods, and materials that pertain to the Simbrah breed, and make recommendations to the ASA Board of Trustees.

Joseph Hensgens, Chairman
Greg Burden
Victor Guerra
Chris Ivie
Brandi Karisch
Mark Smith
Ryan Thorson
Greg Walthall
Staff: Elizabeth Dressler

Guidelines for Committee meetings

- ◆ Moderated by Committee Chair
- ◆ Meetings will follow Robert's Rules of Order
- ◆ Review of previous meeting's minutes
 - ❖ Review of reference material
 - ❖ Committee discussion on agenda item
 - ❖ Staff presentation(s), if any, relating to the agenda item
- ❖ Attendees: Open the floor for general discussion on agenda item
- ❖ Close floor
- ❖ Resolution or Directive Needed — Move and second by committee members only. Vote by committee members only
- ❖ Please use microphones when speaking

Nominating

The vice chairman shall serve as chairman. One trustee from each of the four regions will be appointed to complete the committee. A minimum of one (1) person, up to two (2) persons, for each vacancy on the Board will be presented for consideration as Board nominees. The Board shall then select a nominee whose name shall be placed on the nominating ballot.

Scott Trennepohl, Chairman
Tim Clark
Chad Cook
Victor Guerra
Chris Ivie
Staff: Sheldon Ross

ASA Publication Board

Scott Trennepohl, Chairman
Greg Burden, Vice-Chairman
Chris Ivie
Ryan Thorson
Greg Walthall
Jon DeClerck, PhD
Staff: Ben Crites

Foundation Board

Chris Ivie, Chairman
Chris Beins
David Clanton
Scott Cowger
Cathy Eichacker
Lori Eberspacher
Jill Harker
Carrie Horman
Kelly Schmidt
Adrienne Trennepohl
Staff: Mia Bayer

Hotel Information

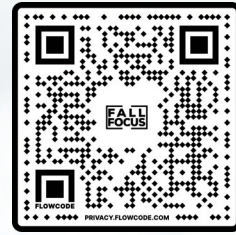
Conference Headquarters: Best Western GranTree Inn
1375 N 7th Ave, Bozeman, Montana

Room rate: \$249

Shuttle from Bozeman Yellowstone International Airport available!

The hotel block closes July 24. To make your room reservation, follow the link provided in the confirmation email received upon registering for Fall Focus.

An additional room block is available at the My Place Hotel for \$179. Please ask for Brandy Edwards when making reservations. Hotel contact information and other accommodation details can be found at www.fallfocus.org.



Travel Information

The Bozeman Yellowstone International Airport is conveniently located about 15 minutes from the conference headquarters. The Best Western GranTree offers shuttle service to and from the airport.

Local Attractions

Bring the family and extend your trip to visit some of the great local attractions.

Outdoor & Scenic Must-Sees

- ♦ Hyalite Canyon Recreation Area
- ♦ Gallatin and Madison Rivers
- ♦ M Trail

Day Trips & Big Attractions

- ♦ Yellowstone National Park
- ♦ Local Hot Springs (Bozeman Hot Springs, Norris Hot Springs, Yellowstone Hot Springs, Chico Hot Springs are all within close proximity of Bozeman!)
- ♦ Museum of the Rockies

Adventure & Recreation

- ♦ Whitewater rafting or ziplining
- ♦ Mountain biking & hiking trails
- ♦ Fly fishing

Check out www.visitbozeman.com for more ideas.



Sponsorship Opportunities

Those who contribute to the American Simmental-Simbrah Foundation (ASF) fundraiser held during Saturday evening's Recognition Dinner will be recognized as sponsors of Fall Focus 2027

Consider supporting this important event! Can't attend in person but want to show your support? Contact Cathy Eichacker at 605-421-1138 or Mia Bayer at 715-573-0139.



Thank You Fall Focus Sponsors!

Industry Sponsors



Foundation Fundraiser Sponsors

2025 Cash Cow Fundraiser Contributors

Montana Sponsors

To Be Announced